



2015 – 2016 Competition Theme for Chapter Display, Prepared Speech, and Promotional Bulletin Board

The SkillsUSA competition theme for the 2015-16 year is:

SkillsUSA: Champions at Work

Connecting You to Career Success



The topic to be addressed by contestants in the Chapter Display, Prepared Speech and Promotional Bulletin Board competitions is how our theme, SkillsUSA: Champions at Work, addresses the SkillsUSA national program of work in the area of professional development.

Within this topic, contestants might illustrate or discuss any of the following:

- Why is ensuring career success for every member of SkillsUSA important to the economic health and stability of our nation?
- Describe how the mission of SkillsUSA — to empower its members to become world-class workers, leaders and responsible American citizens — guarantees career success.
- How has the vision of career success changed over the decades?
- Describe the skills and attitudes that business and industry are demanding of students for career success.
- What elements of SkillsUSA ensure that members experience career success?
- How has the definition of career success changed for the current generation of students from their grandparents' generation?

- What does career success look like in the 21st century?
- In the next 10 years, what skills are needed to fill the job-market skills gap, and how do SkillsUSA members ensure career success through their SkillsUSA involvement?
- What are the connections that SkillsUSA has built to ensure career success for its members?
- How has SkillsUSA adapted over the years to provide members with the skills needed for career success?
- How has your involvement in SkillsUSA ensured that you will be connected to career success?
- Career success involves much more than mere dollars; describe the elements of experiencing true career success.
- Which SkillsUSA programs ensure that members are developing *personalskills* that are needed for career success? Program examples may include those that improve the following: integrity, self-motivation, work ethic, professionalism and responsibility.
- Which SkillsUSA programs ensure that members are developing *workplaceskills* that are needed for career success? Program examples may include those that improve the following skills: communication, decision making, teamwork, cultural sensitivity and leadership.
- Which SkillsUSA programs ensure that members are developing *technicalskills* that are needed for career success? Program examples may include those that improve the following skills: technical literacy, job-specific tasks, service to the community, ongoing professional development and an awareness of safety and health issues.